



DIGITAL HEALTH WEEK FAQs

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DIGITAL HEALTH WEEK

What is Digital Health Week?

Digital Health Week is a global week of action that brings together politicians, civil society, the private sector and citizens to explore the opportunities and challenges of digital health. This week of action aims to highlight the critical role of digital health in achieving Universal Health Coverage and produce learnings that can steer future discussion on the issue.

Now in its fourth year, the week is an open space where organisations and stakeholders can take action, run events and collaborative activities and participants can share their own perspectives, innovative solutions, and practical experiences. The week runs from 4-10 November 2024.

Why is this needed?

Digital health has been with us for over two decades. Despite the availability of the technology and proven strategies to effectively scale it, digital health is still being applied in a fragmented way. This prevents sustainable models being developed and delivered by governments. As digital tools are planned and developed, factors like a lack of digital access and low digital literacy, opaque health data rights, and the lack of engagement of marginalised and hard to reach communities, impede progress towards universal health coverage.

Digital Health Week is an opportunity to address this. To hear the multitudes of stories around digital health, its successes and its challenges. It offers the opportunity for all those involved in digital health and beyond to collaborate, to come together as a community, to build a collective narrative and to reach out to others in government, civil society, the private sector, professional

bodies and academia and encourage them to support the digital transformation of health systems to achieve UHC.

Who is organising it?

Digital Health Week is not owned by any one organisation and is a space for all actors involved or interested in digital health to organise their own events and promote their own work and issues, in collaboration with others, to ensure digital technology and data can help the world achieve its Universal Health Coverage goal.

Who can participate in Digital Health Week?

Anyone working in or interested in digital health can take action during Digital Health Week by hosting an event, running an activity or sharing their plans on digital health. It is a moment that everyone can make their own!

All vetted events and commitments will be publicly listed on the Digital Health Week website as a part of this global moment, to encourage collaboration, participation and public accountability.

What will happen during Digital Health Week?

Participating organisations from across the world will take action by:

- Hosting events in their respective countries and regions or online
- Running activities that generate awareness, profile new research or influence decision makers.
- Sharing their plans leading up to 2030 that will help advance the digital transformation of health.
- Promoting the week within their communities and across their networks.

What does Digital Health Week aim to achieve?

Digital Health Week brings global stakeholders from various sectors together to share insights and explore how digital solutions can contribute to accelerating universal health coverage to achieve Sustainable Development Goal 3.8 by 2030..

It is a space for dynamic and topical discussions and action that seek to inspire those within the sector and interested in health. All insights, data and discoveries raised during the week will be captured and turned into a series of

resources that organisations and partners can use to influence future strategic projects.

What are the themes for this year's Digital Health Week?

1. Future proofing digital health through aligned leadership and a digitally enabled workforce.
2. Digital Health, data and patient centred care: how to put people first.
3. Climate change and digital health.
4. Scaling Digital Public Infrastructure to achieve UHC.
5. Creating an enabling environment for effective and equitable digital health transformation.
6. Decolonising digital health, gender diversity and inclusion.

How can I get involved?

Spotlight your organisation's work, build partnerships and hear from experts around the world by getting involved in this global week of action.

- **Host an online event** - set up and run an online discussion, briefing, interview or debate on an area of digital health that your organisation is focused on or interested in. Share your knowledge and gather ideas from others.
- **Host a hybrid- and/or in-person event** - bring together stakeholders face to face in order to explore a key area of digital health.
- **Run an activity** - launch a campaign action, carry out a stunt, release a new report or briefing paper or post an op-ed or blog.
- **Your 2030 plans** - help chart the road to 2030 by sharing what your organisation is planning or currently doing to advance the digital health agenda, this could include a new strategy, project or area that you are funding.
- **Attend an event** - join the events that interest you, everything is free, all you need to do is sign up.

- **Amplify online** - promote the events and activities that interest you and use our social media toolkit to champion the week.

You can find out more about each of these within our participation guide.

Who else is participating?

Organisations are currently signing up to take part in Digital Health Week - you can see what events are planned in our event calendar and keep updated with the plans of others through our newsletter updates - which you can sign up to [here](#).

Do I have to pay to participate?

No, Digital Health Week is a global moment open to all to participate in for free.

How often does Digital Health Week take place?

Digital Health Week is an annual week of action, now in its fourth year. Previous Digital Health Weeks have hosted more than 250 events and seen more than 100 organisations and 17,000 attendees take action, including representatives from the governments of India, Ethiopia, Kenya and Tanzania, among others.

ABOUT EVENTS AND ACTIVITIES

Who can take action?

Any organisation working on issues related to digital health can take part by organising an event or activity during Digital Health Week. We would encourage you to register on the Digital Health Week website so that we can promote your activity on your behalf and explore the possibility of linking you up with other partners or organisers who may be interested in collaborating with you.

What type of events can I organise?

Partners can organise a broad range of events under any of the six themes. Below are examples of types of events you may want to consider:

- Briefings
- Panel discussions or debates
- Training or workshop

- Parliamentary meetings and events
- Multi-stakeholder roundtables with the government, private sector, academia, civil society and professional bodies
- Meetings with different organisations to share experiences and learning
- Project visits
- Youth and student led events
- Launch of publications, reports, statements, commentaries etc. – e.g., publishing a landscape analysis report
- Press conferences, media coverage
- Stakeholder consultations or research activities

What type of activities can I run?

Partners can organise a broad range of activities under any of the six themes. Below are examples of types of events you may want to consider:

- Publish a report or briefing paper
- Release an op-ed, blog or online article
- Carry out a stunt
- Launch or run a campaign action or public mobilisation
- Share content on social media
- Other [please detail]

Are there any guidelines for hosting an event or activity during Digital Health Week?

While organisations are free to organise their events and activities as they like, it is recommended that Digital Health Week events:

- Relate to one of the listed themes;
- Include the voices of youth, women and marginalised groups in the local context as speakers and experts;
- Are accessible to technical and non-technical audiences;
- Have a tangible output and outcome arising from the event or activity;
- Has a note keeper or is recorded to capture any outcomes or insights.

How can I sign up to host an event or run an activity during Digital Health Week?

You can register [here](#). All we need are some key details about title, date, time and format. You can modify or update your submission until mid October.

Where will Digital Health Week events be hosted or streamed?

Digital Health Week events can be virtual, hybrid or in-person. Organisations are responsible for organising and managing their own events – including deciding the topic, finding speakers, and engaging with the audience.

Online events organisers will be required to choose a video hosting platform and provide a link that can be featured with your events details.

In-person events will be listed on the agenda, but registration and other logistics will be done by the host organisation. However, we encourage you to add a hybrid (live-streaming) element to your in-person event, ensuring that it can be streamed on a video platform and accessible to a wider audience through the events calendar.

All events will be listed within the Digital Health Week events calendar.

How will Digital Health Week support my event or activity?

The participation pack on the Digital Health Week website contains details and advice on how to set up and plan your contribution. Once all required information has been submitted and approved, it will be shared on the Digital Health Week website - for events it will be shared under the calendar section, for activities it will be shared under the activities section. It will also be promoted via the Digital Health Week newsletter and across Transform Health's social media channels and those of its partners.

Sharing your plans leading up to 2030

What do you mean by sharing your plans leading up to 2030?

There is a vast amount of activity and innovation taking place on digital health right now. With five years until the 2030 Sustainable Development Goal deadline, we want to use Digital Health Week to gather details of what partners have planned and set out how different organisations will be using digital health to contribute to SDG 3.8. It will be an opportunity to showcase your organisation's current work and future plans to accelerate the digital transformation of health. This will help to map out what organisations are intending to do over the coming years and will give a sense of the collective effort taking place towards the digital transformation of health.

All activities will be hosted within the “Your 2030 plans” section of the website and will feature within an outcomes report developed following the week.

What activities and plans should I share?

Details of your plans could include one of the following:

- Objectives from organisational strategies or project plans
- Funding commitments towards digital health.
- New products or tools set to be developed and their anticipated impact.
- A policy research project or paper.
- Campaigns that will be run to generate influence or raise awareness and what they hope to achieve
- The integration of digital health into an organisation’s priorities and how that will contribute to the digital transformation of health systems and accelerate UHC.

Is there any criteria that I should use when sharing plans?

We would encourage all contributions to be SMART.

- **Specific:** Contributions must be specific to either a country or region or a specific thematic area or global process.
- **Measurable:** Contributions need to be outcome driven, targeting a specific change. If it is output driven, it needs to clearly identify the value and the impact of the output. Organisations will be asked to set out high level indicators for success.
- **Achievable:** Contributions need to be achievable within a given timeline (the next 5 years).
- **Relevant:** Contributions need to support the digital transformation of health systems and the use of data to achieve UHC. Organisations will be asked to explain how their commitment will achieve this.
- **Timebound:** Organisations will be asked to set out within what time period they hope to achieve the outcomes they seek through their contribution.

Does the contribution need to be a new initiative?

Whilst new and ambitious plans are encouraged, your contribution can also be part of your existing body of work or set of priorities.

How can I share my plans?

You can share your plans here.