



Digital
Health
Week



Digital Health Week 2023:



Participation Guide



Digital Health Week is a global week of action to drive public and political attention to the opportunities and challenges of digitally enabled health systems in achieving universal health coverage.

Digital Health Week enables organisations of any size and in any location to champion the digital transformation of health and share their perspectives and insights during a coordinated week of action.

2023 OBJECTIVES

- ✗ Broaden and deepen the national and regional conversations on the digital transformation of health to achieve UHC.
- + Increase the number of actions taken to promote digital transformation as a means of achieving UHC.
- ✗ Promote collaboration and knowledge sharing on digital health within and across countries and contexts.
- + Build consensus, increase support and attention for the role of digital technology and the effective use of data as a means of getting the world back on track to meet its SDG commitment to UHC.

2023 THEMES

This year's themes are:

6 TH NOV	 PARTNERSHIPS FOR PROGRESS towards digital transformation of healthcare	9 TH NOV	 RESOURCES AND FINANCING for digital health
7 TH NOV	 GENDER AND INCLUSIVITY in digital health	10 TH NOV	 THE FUTURE OF DIGITAL HEALTH risks and opportunities of data-driven innovations
8 TH NOV	 GOVERNANCE AND TECHNOLOGY bridging the gap	11 TH & 12 TH NOV	 SUSTAINABLE DIGITAL HEALTH TRANSFORMATION in the light of Climate Change

- ✕ Plan your Digital Health Week 2023 engagement around one or more of these themes.
- + Visit the [homepage](#) to learn more about the themes.

Participate in Digital Health Week 2023

We encourage you to take action during DHW in varied ways for example by organising events, engaging on social media, sharing stories, launching campaigns, publishing reports and other thought-leadership pieces, or making a public commitment.

The Digital Health Week platform will host the DHW Action Tracker that will provide information on all events and activities taking part worldwide.

Here are further ideas on how to participate in Digital Health Week:

Participate in Digital Health Week 2023

+ 1. Host an event virtual or in-person:

Bring together diverse stakeholders in your region, country or community to discuss the challenges and opportunities of digital health, and how we can work together collectively address one of the identified thematic priorities' or something like.

NOTE: You will be responsible for organising and managing your events. See the next section for more information.

+ 2. Make/Reaffirm a commitment:

Showcase your organisation's ongoing work and future plans to accelerate the digital transformation of health by making a SMART (specific, measurable, achievable, relevant and time-bound) commitment. Commitments can be financial, technical, programmatic or advocacy-based, among others!

Participate in Digital Health Week 2023

+ 3. Tell your digital health story

Champion the potential of digital health to deliver health for all by writing an op-ed, publishing content on social media or holding a social media campaign, or filming a video. Digital Health Week will feature diverse voices and perspectives on digital health from various regions, contexts and communities.

NOTE: Any content created will be published on your organisation's platforms and re-posted on the Digital Health Week community page platform.

+ 4. Engage with DHW on Social Media

Leverage the power of social media, either in campaigns, tweet(X)-a thon, X-live sessions, linkedIn live sessions among a variety of ways to keep the conversation going.



1. Host an event virtual or in-person:

Hosting events during Digital Health Week gives your organisation a chance to leverage this global moment, build partnerships, and amplify the public conversation on digital health with a specific focus on your priority areas.

Planning your activity/event

When planning your Digital Health Week activity or event, consider the following questions:

- What is the topic of the event or activity?
- Will the event or activity be in-person, virtual or hybrid? If virtual, will it be a pre-recorded or live event or activity?
- Who are the speakers or panellists?
- Who is the intended audience / participants?

No event or activity is too big or too small for Digital Health Week! Events could be:

- Parliamentary meetings and events
- Focus group discussions
- Multi-stakeholder roundtables with the government, private sector, academia, civil society and professional bodies
- Project visits
- Youth, student-led and community events
- Webinars
- Campaigns for action

Illustrations of key discussion points for your events/activities:

- ✗ How much progress has your country/region made in digitising health systems and using data to improve people's health?
- + Has the government developed effective digital health policies, regulation and legislation to protect individual rights and privacy while enabling digital health providers to offer services that benefit the entire population, particularly traditionally marginalised and excluded groups?
- ✗ What are the challenges around digital health in your region? What are the potential harms about digital health and how can we mitigate them?
- + Case studies of digital health interventions highlighting success stories and learnings.
- ✗ Is digital health equally available to everyone in your context or community? What are the implications of not having access to digitalised health services in a digital world?
- + Where does the digital intersect with your work? (for those not working specifically on digital health)
- ✗ Why is the need for improved and more equitable governance of health data critical in your context? What are the perspectives of different stakeholders on the issues and what role can and should they play to help advance this agenda (including supporting the need for a global framework)?
- + What are the risks if health data isn't properly governed? How can a global health data governance framework help mitigate these risks and what actions should governments and different stakeholders take to help drive progress?
- ✗ How would a global framework improve the equitable governance of health data? What are the most urgent actions that you would like to see from governments and other stakeholders to advance this agenda?

Roles & responsibilities:

Please note that **organisations are responsible for organising and managing their own activities/events** – including deciding the topic, finding speakers, and engaging with the audience.

Please allocate a single point of contact for each independent event to coordinate with the Digital Health Week team regarding event details and other communication. You will be required to submit an evaluation form detailing the outcome of your event after Digital Health Week.

In-person events will be listed on the platform under the action tracker, but registration and other management will be done by the host organisation.

Roadmap for hosting a DHW activity/event

Take action:

Participation link

The key details required as you register your activity/event are:

- Organisation Name and Logo
- Key point of contact details
- Event Title
- Date and Time
- Event/Activity format – in-person, hybrid or virtual
- If virtual, whether live or pre-recorded session

It is highly advisable to register these details as soon as possible in the participation form above:

- Description of the event – including agenda, speaker names etc.
- Adding co-organisers for your event.
- Logistical questions re: session moderation.
- Names and emails of moderators and co-hosts, etc.
- Make sure to password protect your virtual meetings, to ensure security and avoid potential hacking of meeting rooms.

**** If hosting a virtual event/activity ensure to share the link in your participation form

Deadline:

The deadline to submit final details is **October 31st 2023**

Follow up info after registration: Use link here to access [all resources](#) below:

- ✗ Social media toolkit and key messages you can share on your platforms.
- ✚ Event graphics such as speaker templates; powerpoint slides, zoom backgrounds, email banners (if need be).
- ✕ An evaluation link where you share your key outcomes from the event.

For queries, please contact info@transformhealthcoalition.org

2. Submitting a commitment

Showcase your organisation's ongoing work and future plans to accelerate the digital transformation of health by making a SMART (specific, measurable, achievable, relevant and time-bound) commitment.

SUBMIT YOUR COMMITMENT [HERE](#)

Digital Health Week commitments are displayed on the website and serve as a public accountability mechanism for your organisation. Commitments can be financial, programmatic, regulatory/policy, advocacy, research-based, or focussing on diversity and inclusion.

See examples of Digital Health Week commitments [here](#).

Reaffirming commitments

If you have previously made a commitment, we invite you to reaffirm your commitment by demonstrating the progress made on it since the original submission.

Add your updates [here](#).

3. Tell your digital health story

Digital health holds transformative power for healthcare worldwide. Real-world successes range from telemedicine, to Electronic Health Records which optimise patient safety. Digital health can lead to significant cost savings. These tools also empower patients through engagement and data-driven education. Wearables and AI usher in an era of personalised medicine, tailoring care to individual needs.

However, digital health transformation also has weak and fragmented data governance means that we are **failing to fully harness digital technologies and data** in support of health and sustainable development goals.

✘ Datasets are often lacking information on the most underserved and marginalised populations resulting in **bias and discrimination** in health services and outcomes.

And worse, our data is **constantly being collected** by companies and governments—often without our fully informed consent—and is used in ways that violate our privacy and autonomy.

Action is urgently required to address what have been referred to as missing health data, the misuse of health data, and the missed use of health data.

How to tell your story:

- You can create and amplify articles and any multimedia content such as -blogs, thought pieces, press releases and many others, around digital health and share them in the community page which is hosted in the website. **Share your voice; contribute to the DHW community [here](#)**
- You can also consider to share the content developed in your organisations websites and social media pages with a link and mention of participation in the Digital Health Week.

Use quote: 'As a participant in the Digital Health Week, this (Content Developed) was hosted in the DHW website (here-Link to DHW Engage page with the content)'

Together, we can use various channels to amplify articles, campaigns, videos, commitments and powerful quotes on the need to put digital health on the public agenda.

4. Engage with DHW on Social Media

Kindly review the social media guide [here](#) to amplify key messages, generate more interest in Digital Health Week and encourage participation from different partners and organisations globally.

How to engage:

- ✗ Develop images, posters or any event promotional material.
- ✚ Ensure to add in the Key hashtag: #DigitalHealthWeek2023
- ✕ Add accompanying text to it, you can choose to use below:

We will be hosting an event/campaign(per organisations plan) during the **#DigitalHealthWeek2023**. Join us (here-Link to your event) and read more about it [here](#)

- ✚ In case you need other key messages to publicise Digital Health Week 2023, kindly use the social media toolkit link above and the key messages tab to guide you.

- ✕ We will be using the following channels to publicise the events:

- Instagram
- LinkedIn
- X/Twitter

Key point to note:

Share all content developed on the various social media channels content using this hashtag **#DigitalHealthWeek2023**.



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digitalhealthweek.co | [#DigitalHealthWeek2023](https://twitter.com/DigitalHealthWeek2023)

