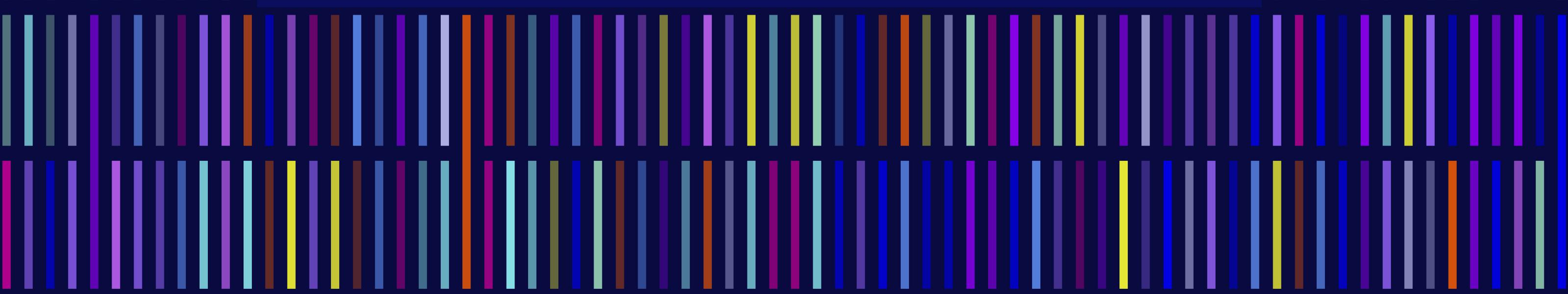
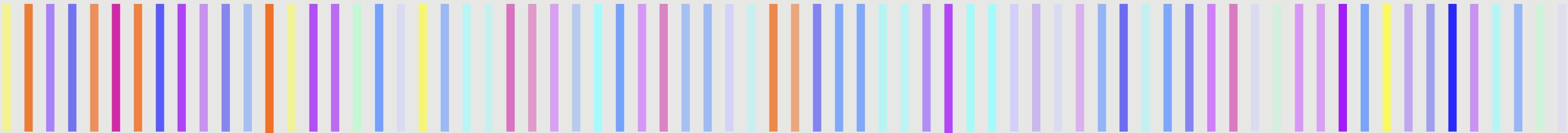


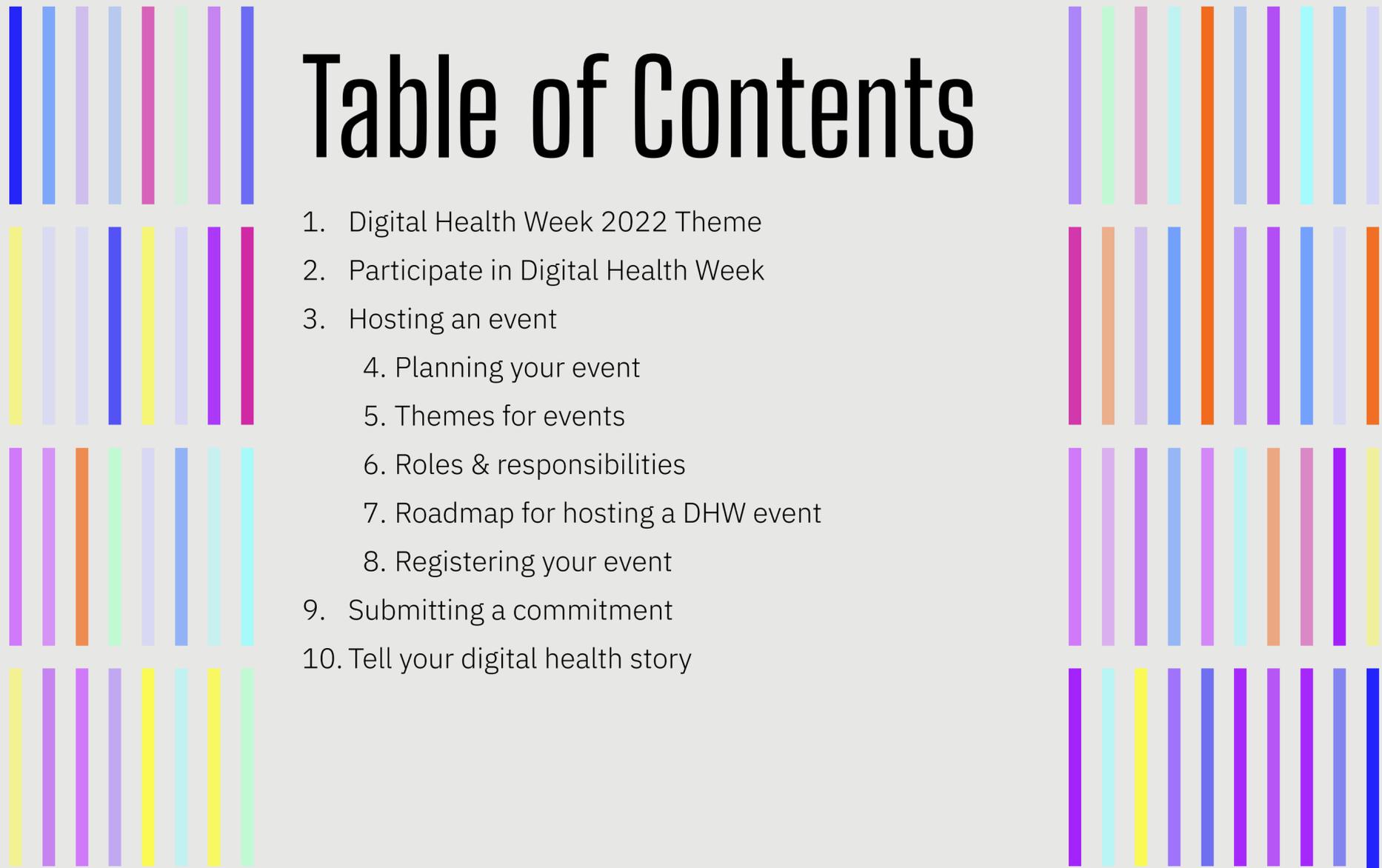
# Digital Health Week 2022: Participation Guide





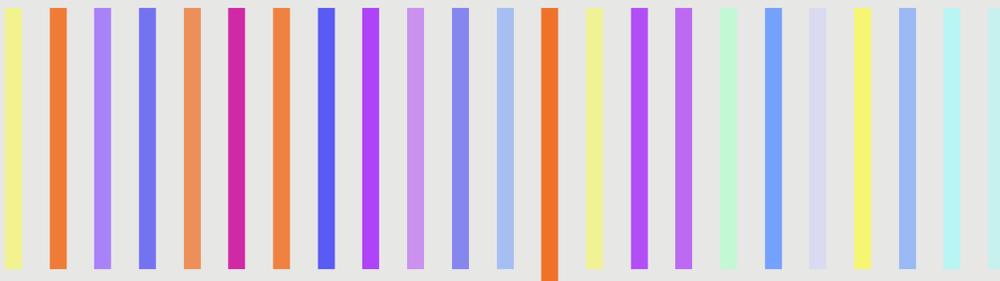
# Introduction

Digital Health Week is a global moment where civil society organisations, governments, private companies and health institutions come together to champion digital health for Universal Health Coverage. Together, we can bridge the technical-political divide and ensure digitally enabled health systems are equipped to provide health for all.



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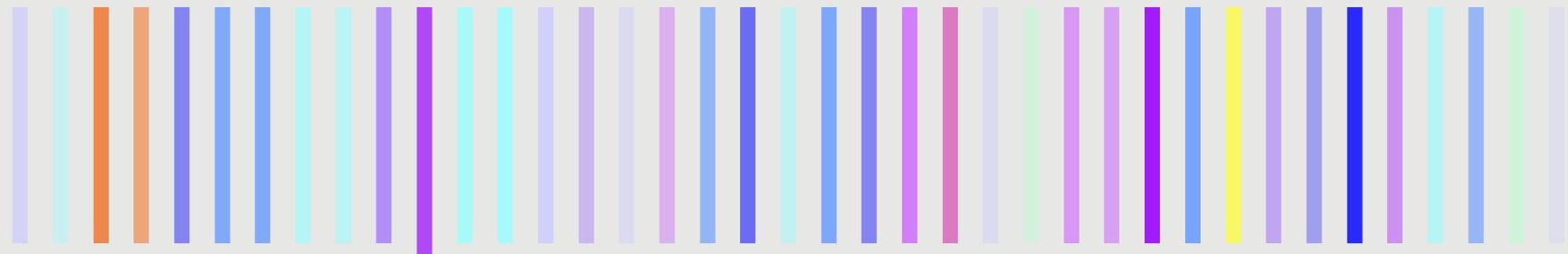
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# 2022 Theme: Bridging the technical-political divide

This year's theme invites you to consider how to work across different sectors and disciplines to harness the potential of digital technology and data to strengthen sustainable and equitable health systems. Conversations about digital health are often limited to technical experts or private sector innovators and sometimes fail to address some of the broader legislative, regulatory, management or funding changes necessary to enable digital transformation across the health system. To get the attention of policy makers and ensure the issue is higher on the political agenda we need to break out of these silos and appeal to a broader audience.

We need to consider both the technological solutions and how this new technology should be governed, regulated, financed and managed in order to both protect and empower individuals, and enable researchers, innovators and health planners to develop and deliver quality health services for everyone.



# Digital and data governance

Transform Health and its partners are bridging the technical and political divide by focusing on the issue of **digital and data governance** and the need for stronger health data governance. We invite organisations to join the conversation, take action, endorse the Health Data Governance Principles and organise events on this issue.

As health systems and other parts of our lives have become increasingly digital, volumes of health data continue to expand. However, national, regional and global rules to govern the use of health data have not kept pace with the growing potential for data to support better health and wellbeing, or the potential harms arising from data misuse.

# Participate in Digital Health Week 2022

Spotlight your organisation's efforts, build partnerships and hear from experts around the world by getting involved in this global week of action.

There are three key modes of engagement in Digital Health Week:

## 1. Host an event

Bring together diverse stakeholders in your region, country or community to discuss the challenges and opportunities of digital health, and how we can work together to bridge the technical-political divide.

**NOTE:** You will be responsible for organising and managing your events. See the next section for more information.

## 2. Submit a commitment

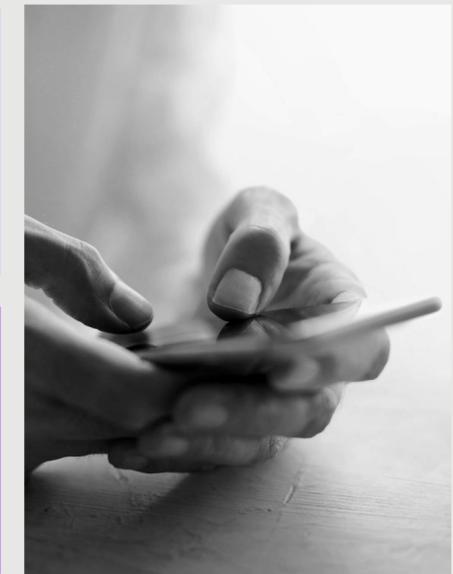
Showcase your organisation's ongoing work and future plans to accelerate the digital transformation of health by making a SMART (specific, measurable, achievable, relevant and time-bound) commitment.

Commitments can be financial, technical, programmatic or advocacy-based, among others!

## 3. Tell your digital health story

Champion the potential of digital health to deliver health for all by writing an op-ed, publishing content on social media, or filming a video. Digital Health Week will feature diverse voices and perspectives on digital health from various regions, contexts and communities.

**NOTE:** Any content created will be published on your organisation's platforms and re-posted on the Digital Health Week platform.



# Hosting an event

Hosting events during Digital Health Week gives your organisation a chance to leverage this global moment, build partnerships, and enhance the public conversation about digital health through your priority areas.



[Register your event now](#)



# Planning your event

When planning your Digital Health Week event, consider the following questions:

- What is the topic of the event?
- Will the event be in-person, virtual or hybrid?
- Who are the speakers or panellists?
- Who is the intended audience?

No event is too big or too small for Digital Health Week! Events could be:

- Parliamentary meetings and events
- Focus group discussions
- Multi-stakeholder roundtables with the government, private sector, academia, civil society and professional bodies
- Project visits
- Youth and student led events
- Community events

# Themes for events

There are many issues you might want to explore during your event. Some examples:

- What digital health milestone has your country/region made in digitising health systems and using data to improve people's health?
- Has the government developed effective digital health policies, regulation and legislation that protect individual rights and privacy while enabling digital health providers to offer services that benefit the entire population, particularly traditionally marginalised and excluded groups?
- What are the challenges around digital health in your region? What are the potential harms about digital health and how can we mitigate them?
- Case studies of digital health interventions highlighting success stories and learnings.
- Is digital health equally available to everyone in your context or community? What are the implications of not having access to digitalised health services in a digital world?
- Where does the digital intersect with your work? (for those not working specifically on digital health)
- Why is the need for improved and more equitable governance of health data critical in your context? What are the perspectives of different stakeholders on the issues and what role can and should they play to help advance this agenda (including supporting the need for a global framework)?
- What are the risks if health data isn't properly governed? How can a global health data governance framework help mitigate these risks and what actions should governments and different stakeholders take to help drive progress?
- How would a global framework improve the equitable governance of health data? What are the most urgent actions that you would like to see from governments and other stakeholders to advance this agenda?



# Roles & responsibilities

Please note that **organisations are responsible for organising and managing their own events** – including deciding the topic, finding speakers, and engaging with the audience.

This year, we have a centralised **Digital Health Week virtual event platform** via Cvent, to **stream all virtual events, register all virtual attendees** and display the overall schedule.

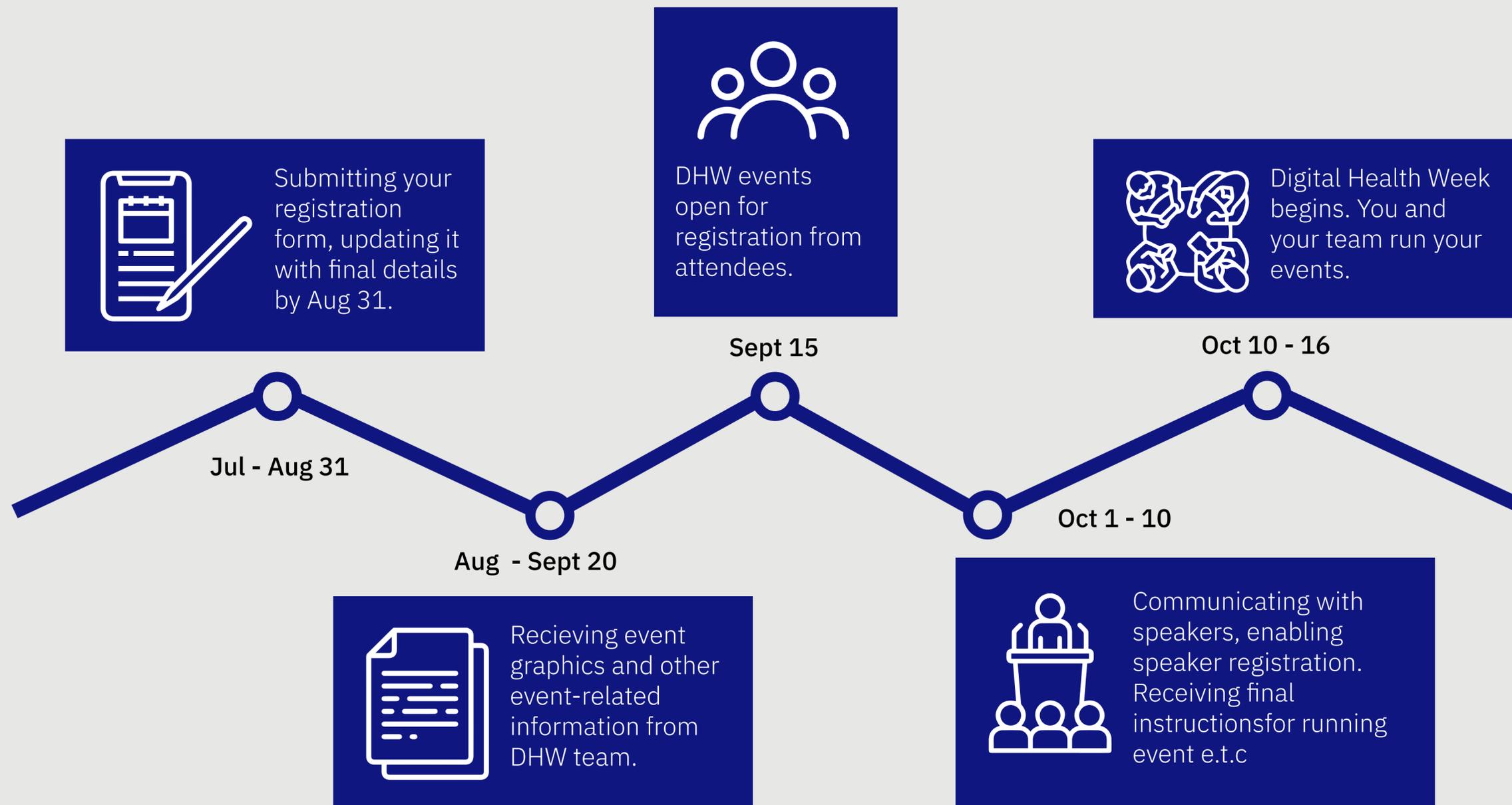
Please allocate a single point of contact for each event to coordinate with the DHW team regarding event details and other communication. An additional technical support person can be added if necessary, to help run the event.

**In-person events** will be listed on the platform, but registration and other management will be done by the host organisation. (An external registration link can be added to the DHW platform). However, we encourage you to add a hybrid (live-streaming) element to your in-person event, ensuring that it can be streamed on the events platform and reach a wider audience.



This year, all virtual DHW events will be streamed live on a centralised virtual event platform.

# Roadmap for hosting a DHW event



# Registering your event

The minimum details required to register your event are:

- Organisation Name & Logo
- Key point of contact details
- Event Title
- Date & Time
- Event format – in-person, hybrid or virtual

It is advisable to register with these details as soon as possible. Later, you can add on more information such as:

- Description of the event – including agenda, speaker names etc.
- Adding co-organisers for your event
- Logistical questions re: session moderation
- Names & emails of moderators and co-hosts, etc.

The deadline to submit final details is August 31st 2022. Minor changes can be made up till Sep 30th.



If you're hosting a virtual event, you can even choose to **pre-record your session** and stream it live during Digital Health Week.



Once you have confirmed your speakers, remember to send them a calendar block! You will only receive the actual Zoom call details 48 hours before the event.

Once you have registered your event, you will receive an email with the link to modify or update details for your event. In the lead-up to Digital Health Week, you can expect to receive the following information via email:

- Event graphics
- Clear instructions on how to run your virtual/hybrid event + training material
- Test run calls with Cvent team to familiarise yourself with the platform
- Zoom links for your virtual/hybrid event [48 hours before the event]
- Troubleshooting FAQs and technical support contact details

For queries, please contact [info@transformhealthcoalition.org](mailto:info@transformhealthcoalition.org).

# Submitting a commitment

Showcase your organisation's ongoing work and future plans to accelerate the digital transformation of health by making a SMART (specific, measurable, achievable, relevant and time-bound) commitment.

Digital Health Week commitments are displayed on the website and serve as a public accountability mechanism for your organisation. Commitments can be financial, programmatic, regulatory/policy, advocacy, research-based, or focussing on diversity and inclusion.

See examples of Digital Health Week commitments [here](#).

See frequently asked questions about commitments [here](#).



# Reaffirming commitments

If you have previously made a commitment, we invite you to reaffirm your commitment by demonstrating the progress made on it since the original submission. Add your updates here.

[Submit your commitment here](#)



# Tell your digital health story

Content type	Submission instructions	Questions to answer
Short videos	<ul style="list-style-type: none"> <li>• 2 minutes long max</li> <li>• Shoot in a quiet, well-lit place</li> <li>• Name, bio &amp; Twitter handle of speaker + organisation</li> </ul>	<p>Answer any or all of these questions:</p> <ul style="list-style-type: none"> <li>• What opportunities do you see for digital health to achieve UHC in your region?</li> <li>• What are the potential harms and challenges of digital health and how can we mitigate them?</li> <li>• Why is the need for improved and more equitable governance of health data critical in your context?</li> <li>• What do you feel are the risks if health data isn't properly governed? And what are the benefits of strong governance?</li> <li>• What is your message to governments to strengthen health data and prioritise digital health?</li> </ul>
Quotes	<ul style="list-style-type: none"> <li>• 15-20 word quote</li> <li>• Photo of speaker</li> <li>• Name, bio &amp; Twitter handle of speaker + organisation</li> </ul>	
Podcasts	<ul style="list-style-type: none"> <li>• Link to podcast</li> <li>• Description of podcast</li> <li>• Name, bio &amp; Twitter handle of speaker(s) + organisation</li> </ul>	
Articles	<ul style="list-style-type: none"> <li>• Link to published article</li> <li>• Speaker/organisation that it should be attributed to</li> <li>• Name, bio &amp; Twitter handle of writer(s) and/or organisation.</li> </ul>	

Conversations about digital health are often limited to technical experts or private sector innovators. To get the attention of policy makers and ensure the issue is higher on the political agenda we need to break out of these silos and bring these conversations to a broader audience. We can do this by telling them just how successful and effective digital technologies can and have been and the opportunities it holds to advance health equity. Digital Health Week is a key moment to create and amplify multimedia content around digital health. Together, we can flood the internet with a plethora of articles, videos, and powerful quotes on the need to put digital health on the public agenda.

Share this content using the hashtag **#DigitalHealthWeek**, and/or [email it to us](#) so that we can feature it on the Digital HealthWeek platform.



[digitalhealthweek.co](http://digitalhealthweek.co)